

KERATIN LUSTRE



PROFESSIONAL STYLER DIGISTYLE

Keratin Lustre

Hair consists of 95% **keratin** which acts like a shield and protects hair fiber from UV, heat and external aggressors.

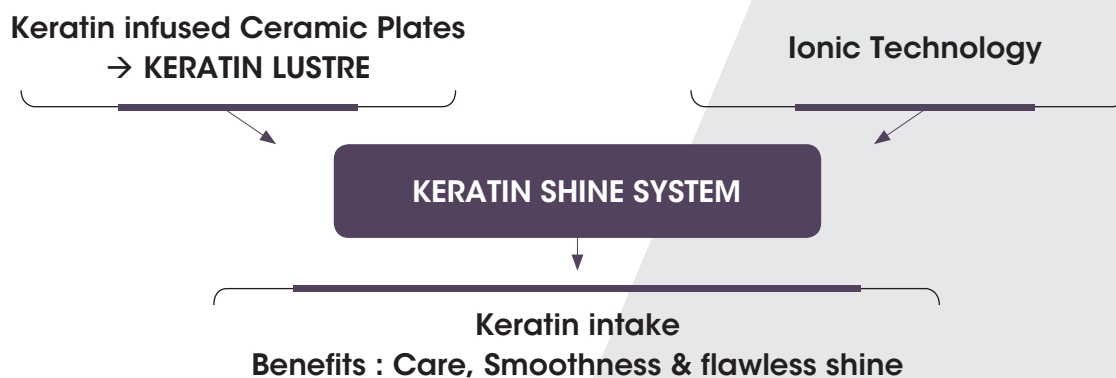
The DIGISTYLE BAB2395E features keratin infused ceramic floating plates.

This infused keratin will compensate the keratin lost by the hair fiber during the high-heat straightening process.

Keratin Shine System

Beauty effects will then be enhanced by the ionic technology.

Keratin infused ceramic plates coupled with the frizz-controlling ionic generator deliver long-lasting smoothness and enhances shine.



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Keratin infused ceramics

The DIGISTYLE BAB2395E features keratin infused ceramic plates to deliver ultra-fast styling with long-lasting smoothness and flawless shine. The advanced ceramic heating system delivers fast heat up and instant heat transfer with regulated temperature control up to 230 °C for consistent results.

Ionic technology

Hair is by nature charged positively, this positive charge is strengthened further during drying and generates static electricity that makes the hair scales push away from each other. The hair's surface thus becomes rough and the hair looks lifeless.

The negative ions generated by the high output ion generator of the styler neutralize this positive charge and so eliminate static electricity. With the hair cuticles properly closed, hair is soft and shiny, easy to style.

It has also been proven that ionic technology catalyzes the action of hair products.

Straightening & curling

The DIGISTYLE has been specially designed to straighten and curl easily.

Control, safety and customization

There are 10 temperature settings to select from 140°C-230°C for styling various hair types.



The LCD screen allows to control in real time the selected temperature level.

The styler has an automatic shut-off feature for added safety. If the appliance is switched on for more than 60 minutes continuously, then it will automatically switch off.

The DIGISTYLE also features a temperature memory function which allows you to select your preferred temperature setting and store it for consistent results during each use.

Its smart and refined heat protection wrap allows safe storage till the next use.



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Features

- 25 x 90 mm keratin infused ceramic plates for smoothness and shine
- High output ionic generator
- Advanced ceramic heater gives fast heat up with constant, regulated temperature control
- 10 digital temperature settings 140°C-230°C with memory function for all hair types
- Heat mat with storage compartment for convenience and safety
- Salon length 3m swivel cord for ease of use
- Auto shut-off after 60 mins



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BAB2395E
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